

# CYBERSECURITY SELF-ASSESSMENT WORKSHOP

VIRTUAL EVENT | APRIL 21, 2021

9:00 AM - 1:00 PM

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# WELCOME

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During this hands-on workshop, experts will explain what you need to know about NIST SP 800-171 and guide you through hands-on exercises as you assess your cyber readiness. You'll also learn about the Supplier Performance Risk System (SPRS) and how to determine your SPRS score so that you can submit it for DoD contract opportunities.

## AGENDA

### **9:00 AM - 9:15 AM**

Master of Ceremonies- Everton H. Henriques  
Welcome- Cory Albrecht & Franca Armstrong

### **9:15 AM - 10:00 AM**

Speaker I - Paul LaPorte (AIM)

### **10:00 AM - 10:30 AM**

Speaker II - Viviane Stover (RIT)  
Speaker III - Dr. Justin Pelletier (RIT)

### **10:30 AM - 10:45 AM**

Speaker I - Paul LaPorte (AIM)

### **10:45 AM - 11:00 AM**

Speaker IV - Anna Vulaj Fitzsimmons (MCFL PTAC)

### **11:00 AM - 11:15 AM**

Global Cybersecurity Institute - Dr. Justin Pelletier (RIT)  
Cohort Memberships & Cyber Grants - Cory Albrecht  
& Everton H. Henriques

### **11:15 AM - 11:30 AM**

Break

### **11:30 AM - 1:00 PM**

Moderated Self-Assessment  
Walkthrough with Industry Experts

### **1:00 PM • Workshop Ends**

# SPEAKERS

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## PAUL LAPORTE

CYBERSECURITY COORDINATOR  
ADVANCED INSTITUTE FOR MANUFACTURING (AIM)

As an IT professional for 10 years, Paul LaPorte has provided a variety of IT and cybersecurity solutions and training in the fields of engineering, manufacturing, education, commerce, insurance, and more. Prior to joining AIM, Paul was the Interim Director of Information Technology at the Utica School of Commerce.



## VIVIANE STOVER

CYBER RANGE PRODUCER AND BUSINESS DIRECTOR  
GLOBAL CYBERSECURITY INSTITUTE, RIT

Viviane has over 15 years of experience in the Information Security arena. She has managed and evaluated Cybersecurity postures and programs for local companies such as Five Star Bank, Excellus, Xerox, and RG&E. Viviane holds an Information System Auditor Certification (CISA) and is an active member of the Information Systems Audit and Control Association (ISACA). After earning a bachelor's degree in Economics and a Master's degree in Statistics from RIT, Viviane started her career at Price Waterhouse LLP. Currently working as the Producer and Business Director of the Cyber Range at RIT's Global Cybersecurity Institute, Viviane is in the business of improving people's lives through cybersecurity training. Viviane is also an Adjunct Professor at RIT focusing on corporate policy development, governance and the worldwide cybersecurity regulatory landscape.



## JUSTIN PELLETIER PH.D.

DIRECTOR OF THE CYBER RANGE AND TRAINING CENTER  
GLOBAL CYBERSECURITY INSTITUTE, RIT

As a component of this work, he trains and leads student teams to perform security assessments for partner organizations and oversees cybersecurity competitions that bring together the top cyber talent from across the globe. As a Lecturer in the Department of Computing Security, Dr. Pelletier teaches at the undergraduate and graduate levels and helped to bring the Hacking for Defense initiative to RIT. He holds a PhD in Information Assurance and Security, an MBA in Entrepreneurship, and a BS in Computer Science. He is also a combat veteran and currently serves as a Major in the United States Army Reserve.

# SPEAKERS

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## **ANNA VULAJ FITZSIMMONS**

MCFL PTAC PROGRAM DIRECTOR, CCAS, CPP  
MONROE COUNTY FINGER LAKES PROCUREMENT TECHNICAL ASSISTANCE CENTER (MCFL PTAC)

As the Program Director of the Monroe County Finger Lakes Procurement Technical Assistance Center (PTAC), Anna provides free government contract counseling for businesses. She utilizes private sector experience in marketing and communications to help businesses sell their products and services to military, federal, state and local governments, and prime contractors.



## **CORY ALBRECHT**

DIRECTOR  
ADVANCED INSTITUTE FOR MANUFACTURING (AIM)

Since 2007 Cory has been assisting manufacturers in the Mohawk Valley Region through the New York State Manufacturing Extension Partnership Program as the Director of MVCC's Advanced Institute for Manufacturing (AIM). In this role, Cory works with over 700 Mohawk Valley Regional manufacturers with the goal of helping them increase their competitiveness and grow businesses.



## **FRANCA ARMSTRONG**

ASSOCIATE VICE PRESIDENT, WORKFORCE DEVELOPMENT AND DEAN OF ROME CAMPUS  
MOHAWK VALLEY COMMUNITY COLLEGE (MVCC)


Franca sets the priorities and objectives and short and long-term strategic planning for MVCC's branch campus in Rome, NY, and the non-credit Workforce Development activities of the College. She has been with MVCC for 16 years in various roles.



## **EVERTON H. HENRIQUES**

NY MEP SOLUTIONS DIRECTOR  
FUZEHUB

Everton is focused on helping the manufacturing community, general industry, start-ups, the local colleges and universities, and business leaders to advance innovation and technology.





# ABOUT OUR ORGANIZERS

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## AIM

The Advanced Institute for Manufacturing, or AIM, has a mission to provide small and medium-sized manufacturers in the Mohawk Valley Region with training, consulting, and technology services that will lead to new product development, cost reductions, and increased efficiency and profits.



## Mohawk Valley Community College (MVCC)

Mohawk Valley Community College (MVCC) provides accessible, high-quality educational opportunities to meet the diverse needs of our students. We are the community's college, committed to student success through partnerships, transfer and career pathways, and personal enrichment.



## FuzeHub

FuzeHub provides New York State manufacturers with guided access to our extensive network of industry experts, programs, and assets to solve productivity, commercialization, research and development issues, and other challenges to growth.

BY ATTENDING THIS EVENT, YOU'RE  
AUTOMATICALLY REGISTERED FOR OUR  
**CYBERSECURITY COHORT**



Dive deeper into today's topics with your exclusive online coursework.

COHORT BENEFITS INCLUDE: FREE MEMBERSHIP, ACCESS TO ARCHIVED WEBINARS & WORKSHOPS, POTENTIAL FUNDING OPPORTUNITIES FOR ELIGIBLE COMPANIES, SELF-ASSESSMENT TRAINING, NETWORKING WITH OTHER DOD SUPPLIERS

[Click here to learn more](#) about FuzeHub's Cybersecurity Cohort.

# ABOUT OUR PARTNERS

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## PTAC

Ninety-four Procurement Technical Assistance Centers (PTACs) – with over 300 local offices – form a nationwide network of dedicated procurement professionals working to help local businesses compete successfully in the government marketplace. PTACs are the bridge between buyer and supplier, bringing to bear their knowledge of both government contracting and the capabilities of contractors.



## Manufacturing & Technology Enterprise Center

Since 1988, Manufacturing & Technology Enterprise Center has been developing strategies to help businesses grow to new heights. MTEC brings a network of experienced engineers, programmers, and business and manufacturing professionals to your team, helping you develop your product or application strategy and concepts, design product prototypes, and facilitate and optimize your manufacturing value chain. We provide mid-sized manufacturers and early stage technology companies with cost effective, high quality technical and management services focused on: Management Consulting, Technology, Engineering, Continued Strategic Innovation.



## Twinstate Technologies

Twinstate Technologies is a family-owned, certified WBE, future-forward B2B company, specializing in cybersecurity, proactive managed IT services, voice solutions, networking, cabling (and more) in the cloud or on your premise.

Celebrating our 50th anniversary in 2018, Twinstate Technologies will mark another 50 years in business, drawing upon our distinct legacy in the technology sector to propel us forward. What began in a chicken coop and laundry room of an old farmhouse evolved into a security-focused B2B service provider company.

Twinstate is passionate about helping manufacturers make the most out of their IT spend, empowering productivity and keeping intellectual property out of harm's way from hackers & bad actors. We love seeing our clients succeed, which is why our mantra is - better business together.

# ABOUT OUR PARTNERS

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## Rochester Institute of Technology (RIT)

Founded in 1829, Rochester Institute of Technology is a diverse and collaborative community of engaged, socially conscious, and intellectually curious minds. Through creativity and innovation, and an intentional blending of technology, the arts and design, they provide exceptional individuals with a wide range of academic opportunities, including a leading research program and an internationally recognized education for deaf and hard-of-hearing students. With nearly 19,000 students and more than 135,000 graduates from all 50 states and over 100 nations, RIT is driving progress in industries and communities around the world.



## Global Cybersecurity Institute (GCI)

Founded in 2020, the Global Cybersecurity Institute (GCI) at RIT is a world-class facility dedicated to cybersecurity. GCI educates and trains cybersecurity professionals; develops new cybersecurity and AI-based knowledge for industry, academia, and government; and performs systems and network security testing for a wide range of partners. Their students and researchers are working to build the secure systems, software, devices, and technologies of the future, while providing resources to commercialize methods, algorithms, software, devices, and designs in cybersecurity. They partner with a variety of companies – large and small - to not only transfer leading cyber technologies into their offerings and business, but also by providing cybersecurity training for their teams as well as perform cyber assessments of their internal systems, products and services.

